



Greater Bragg Creek Trails Association (GBCTA)

<http://braggcreektrails.org>
ski@braggcreektrails.org



“20 / 20” Bragg Creek XC Ski Grooming Fundraiser

“Raise \$20,000 by the 20th of December 2016!”

The GBCTA has been building, maintaining and ski track-setting the West Bragg Creek (WBC) trails network for over 9 years, for multiple recreational uses, including mountain biking, hiking, snowshoeing, and cross country skiing. The GBCTA has a 10 year Agreement with Alberta Parks to provide ski grooming and track-setting for the ski-specific West Bragg Creek trails. This operation is looked after by the GBCTA Ski Sub Committee, and approximately 60km+ of trails are groomed on a near-daily basis – some for skate skiing, some for classic, some for both.

We have a roster of around 12 volunteer groomers, led and coordinated by our Head Groomer Jeff Hughes. Each year, the volunteers undergo familiarisation and certification by Alberta Parks on the use of snowmobiles and grooming. During the summer, under the guidance of our Trail Maintenance Coordinator David Cebuliak, we carry out improvements and general maintenance of the ski trails, including tread improvement, trail re-routes, building bridges, installing culverts to alleviate ice flows, mowing and brushing.



Jeff Hughes – Head Groomer



David Cebuliak -
Trail Maintenance



Kei-Truck & Groomer

We are also responsible for the purchase, maintenance, and safe operation of all the equipment used in the ski grooming operation. Last winter we purchased a tracked Japanese “Kei” truck, which has proven a hugely successful addition to our Arctic Cat snowmobile, to pull our 7 “ginzu” groomers and roller packers. This Fall also saw the GBCTA establish a Trails Centre building for the West Bragg Creek parking lot, which will be a place where people can catch their breath and warm up after an outing on the ski / snow shoe / fatbike trails.

Financially, we are entirely funded by donations from our supporters – we receive no financial support from any levels of government. We have a grooming newsletter which is sent out shortly after any grooming activity to our list of 700 subscribers, plus nearly 1,000 followers on Facebook and Twitter.

We now have a **unique opportunity** to leverage funds raised in the next month towards a second Kei-truck. We are very hopeful of being successful with a current grant application, the terms of which require that we match the value of the grant with funds from other sources. Effectively, any donations in the next month will **count double**!!!! What a great way to maximise your support of the GBCTA!!





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We are actively seeking donations and sponsorships from individuals and commercial organisations who have an interest in cross country skiing, and would like to be associated with our ski grooming operation and the West Bragg Creek ski trails network. The benefits of this sponsorship include:

1. Your name and corporate logo (if applicable) on the GBCTA website.
2. A federal tax receipt (the GBCTA is a registered charity).
3. A complimentary Bragg Creek & Area Trail Map Guide and buff / neck tube.
4. A specific mention (“Please welcome our latest sponsor.....”) in our WBC ski grooming newsletter / FaceBook / Twitter.
5. Your name and corporate logo included on a number of WBC ski grooming reports.
6. Optional signage for you to display in your store / office, indicating your support for the WBC Ski Grooming operation (Silver level and above).
7. We will endeavour to accommodate special grooming requests / suggestions made by sponsors (e.g. for sponsor-organised skills sessions) – grooming resources and trail conditions permitting (Silver level and above).

We have a number of sponsorship levels available:

<u>Level</u>	<u>Minimum</u>	<u>Maximum</u>
Friend	\$250	\$499
Bronze	\$500	\$999
Silver	\$1,000	\$4,999
Gold	\$5,000	\$9,999
Platinum	\$10,000	\$24,999
Benefactor	\$25,000	\$49,999
Patron	\$50,000	

Any donation of \$20 or more will receive a tax receipt and our regular ski grooming report.

To learn more about sponsoring the GBCTA Ski Grooming group, please call Simon Weekley on 403 617 5092, or email us

ski@braggcreektrails.org

