



The Greater Bragg Creek Trails Association is fundraising to complete its Trans Canada Trail Project next summer.

PHOTOS: GREATER BRAGG CREEK TRAILS ASSOCIATION

TRAIL PROJECT ON TRACK

HEATHER EIGLER
POSTMEDIA WORKS

Hikers, cyclists and nature lovers of all stripes have something to celebrate this season. Thanks to generous donors and the hard work of the Greater Bragg Creek Trails Association (GBCTA), a key link in the Trans Canada Trail is underway — but more help is needed.

This fall, the Greater Bragg Creek Trails Association completed the first phase of the Bragg Creek Trans Canada Trail project. The 2.5-kilometre trail segment is one of three phases of a 7.5-km trail that will connect the hamlet of Bragg Creek with the West Bragg Creek trailhead. Once completed, the new trail will provide access to Kananaskis and be a key link in the Trans Canada Trail.

"This trail is important because it connects Calgary, Bragg Creek, Canmore and Banff; making our neighbouring communities part of the Trans Canada Trail legacy," says Greater Bragg Creek Trails



Trails around Bragg Creek offer all kinds of recreation possibilities.

Association spokesman Robert Sadee.

"We're thrilled to have finished the first section of the trail. But to complete the final five kilometres of trail, we're asking trail supporters to help us reach our \$150,000 fundraising goal by June 1. If we can get the funds by next June, we are in a good position to complete the trail link next summer."

The project is being recognized and supported at all levels. Linda Strong-Watson, executive director of the Alberta Trail Net Society, congratulated the group on its successes to date.

"Through its current work on filling a critical trail gap in the Trans Canada Trail, the GBCTA is helping Alberta and the Trans Canada Trail achieve the goal of connecting the country by 2017, in celebration of Canada's 150th birthday," she says.

"Building a national trail that will be a legacy for generations to come and serve as a natural stage for 'Canada 150' celebrations in 2017 requires the tireless dedication of many groups and individuals," adds Trans Canada Trail president and CEO Deborah Apps.

"We are grateful to the GBCTA for their unwavering commitment in developing a world-class recreation destination, and contributing to this magnificent gift from Canadians, to Canadians."

Once finished, the 7.5-kilometre trail will connect the hamlet of Bragg Creek to the popular Kananaskis trailhead at West Bragg Creek. The link will provide year-round trail access for the more than 100,000 visitors who use the existing trails.

"From emerging sports like fat

biking to tried and true sports like cross-country skiing, West Bragg Creek trails appeal to all skill levels and abilities year-round," says Cam Westhead, MLA for Banff-Cochrane. "These trails are a welcome addition to the already large and growing inventory of outdoor recreational opportunities across the province."

The association has already raised more than \$600,000 for the \$1.2-million project. Organizers are sourcing grants and corporate support, but need donations from individuals, families and organizations to reach their \$150,000 capital campaign goal.

"This is a great opportunity for individuals to be part of a legacy project and to make the Bragg Creek Trans Canada Trail connection a reality," says Sadee.

"Trail lovers can donate in their own name, or to recognize a loved one. A gift in someone's name makes a great gift, for Christmas or for any other celebration."

For more information and to donate visit tctbraggcreek.com or call 587-434-4583.

GREATER BRAGG CREEK TRAILS

Help build the
Trans Canada Trail
in Bragg Creek

HOW TO DONATE

Online: tctbraggcreek.com
Mail: Cheque must be made out to Greater Bragg Creek Trails Association. Please note it is for the Bragg Creek TCT Project in the memo field.

Address: GBCTA, Box 1379,

Bragg Creek, AB, T0L 0K0.

Phone: (587) 434-4583

Email: info@braggcreektrails.org

Facebook: facebook.com/braggcreektrails

To make a donation in someone's name for Christmas, please contact info@braggcreektrails.org by Dec. 21.

Bragg Creek Trans Canada Trail Project — The Key to Connectivity

A donation of \$20 or more will receive a tax receipt and be listed on the GBCTA website. Donations of \$250 and above will be recognized on signage along the trail.

Donor Levels

Friend	\$250 +
Bronze	\$500 +
Silver	\$1,000 +
Gold	\$5,000 +
Platinum	\$10,000 +
Benefactor	\$25,000 +

(Will be recognized as a kilometre champion)

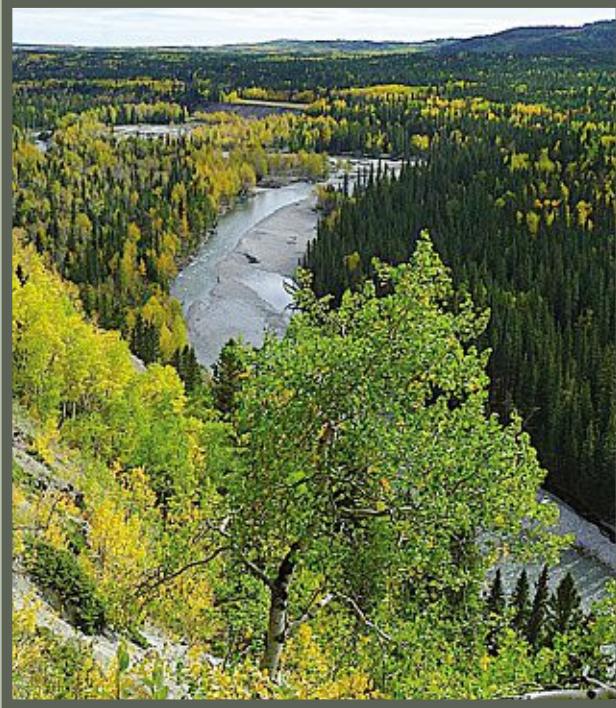
Patron \$50,000+
(A segment of trail will be named after the donor.)

Donations surpassing the \$150,000 goal of the Bragg Creek Trans Canada Trail Project will be applied to future trail projects.

Donate to the Bragg Creek Trans Canada Trail Project

GIVE THE GIFT OF A TRAIL

Contact info@braggcreektrails.org to make a donation
and receive a donation certificate



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